



Press Release

WALL IN ART

Art Walls in the Valley of Landmarks

16th September | 14th October 2017



For the third consecutive year, the urban art comes back into the heart of the rural villages of Camonica Valley. The international renowned artists **MONEYLESS**, **OZMO** and the Camunian collective **ART OF SOOL** installed their contemporary murals on the walls of a unique territory, which holds a heritage of more than 250 thousand prehistorical graffiti, realized from the eighth millennium before Christ.

MONEYLESS realized his mural on the wall, of about 63 metres, that brings to the downtown of Braone. The piece, “**Braone 01**”, combines the simplicity of the abstract shapes with the complexity of the vivid colours and the natural strong contrasts of the landscape that surround it. By this mentioning and re-enacting it evokes the bond with the territory, while, through its style, it bursts on it. The aim of the artist is to trigger a visual conflict between its work and the context, to create tension for stimulating the perception and the imagination of those who watch his painting. He tries to make the audience curious and free about any possible vision and interpretation.

Inspired by the context of **Niardo** and by the spot, consisting of a sequence of six walls side by side, the mural “**Evolution**”, made by the artists of **ART OF SOOL**, is a tribute to their territory, the Camonica Valley, which has always been a fruitful land for writing. By drawing media, tools, languages and styles of each age, the collective tells the writing evolution from the prehistoric graffiti to the mysterious futuristic signs. The prehistoric man of Camonica Valley and the stone, the Celtic one with chisel and hammer, the amanuensis with a feather and ink, the painter with brush – the image quotes Dali, Pollock and Haring – and the contemporary writer with the spray paint. To conclude and reopen the cycle of signs, there is the artist of the future that, as an alien with a futuristic tool, takes and shoots the entire range of colours of the previous walls.

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OZMO, artist and artistic director of the festival, has realized his mural intervention on the impressive wall in the heart of Vione. The "**Pietra forata, Dos delle Barbine, Accademia del Cattabriga**" is inspired by the history and the legends of Vione, related to the rural and pagan ceremonies. These naturalistic cults are imprinted in the memory, as even Christianity was not able to eliminate them and consequently it has integrated or exorcised them as superstitions or witchcraft expressions. The first two groups of figures represent the ritual that was practised at a drilled stone to invoke the rain and the circular dance of the vestals of Bergimo, the Celtic god of the uplands. The third group has been inspired by "*et in arcadia ego*" of Poussin and it refers to the prestigious Academy of Vione in which, from the 1572 for about 200 years, the Latin grammar was taught to the shepherds' sons for free. The synthesized figures are wrapped and revitalized by the brilliant green - typical of the mountain vegetation – which is referred and reinterpreted by the artist as digital brushstrokes.

The third edition of **WALL IN ART | Art Walls in the Valley of Landmarks** will end in the 2018 on the wall of the former municipal school of **Cevo** with the work of **Eron**, one of the most appreciated artist in the scene of the international urban art and contemporary painting.

ABOUT WALL IN ART PROJECT

The **WALL IN ART project** is born thanks to the vision and the initiative of Camonica Valley's Cultural District to correlate two art's forms, very distant in time, but both aimed at "telling", and painting on public supports, in a public space, life in its daily unfolding. So it started the creation of a new and contemporary widespread park of public art that reconfirms the Camonica Valley – also called the "Valley of Signs" cause since prehistory and through the Roman times, the Middle Ages and the Modern and contemporary ages, it has always been open to new artistic languages - as the place of contemporary "writing".

The **WALL IN ART project**, realized under the **Ozmo's** artistic direction and coordination of Sergio Cotti Piccinelli and Simona Nava, is promoted by the Camonica Valley Cultural District and the Institutional Group of Coordination of UNESCO Site n.94, in collaboration with the municipalities of Braone, Cevo, Niardo and Vione.

www.lavallecontemporanea.it - www.turismovallecamosonica.it

ABOUT THE ARTIST

MONEYLESS_ Born in Milan in 1980 Teo Pirisi aka Moneyless for years has been doing research and investigation on different aspects of shapes and geometrical spaces as a visual artist. After graduating at Carrara Fine Arts Academy (multimedia course), Teo attended a postgraduate

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course in Communication Design at Isia (Florence). At the same time, he developed an individual artistic career that brought his artworks to be shown in public spaces as well as abandoned spots. Teo is a graphic designer and a freelance illustrator as well; in the last few years he's been doing several collective and personal exhibitions in Italy and around the world.

<http://www.moneyless.it/>; <https://www.instagram.com/moneyless1980/>

ART OF SOOL_ The Art of Sool is a collective founded in 2010 by Marco Cominini (MATW), Claudio Cretti (IIClod) and Nicola Fedriga (NEIM). Class 88/89, they are all born in Camonica Valley. Ravenous researchers, they are inspired by the vast imagery of graffiti, comics, drawing and cartoon. They are always open to new type of expressions and they use to try various media and different artistic practices, in order to create a wide range of works from painting to sculpture, from digital art to murals, from drawing to video and music production. In these years, the Art of Sool has not only participated in the most important Italian graffiti Jam and organized its own at Toline of Pisogne, but they have also exhibited their works in personal and collective exhibitions in Italy and abroad and achieved important collaborations with brands such as Dolly Noire, Vans, Superga, Clipper, Warsteiner

www.artofsool.com/; <https://www.instagram.com/artofsool/>; <https://www.facebook.com/theartofsool/>

OZMO_ Born in Pontedera in 1975, Ozmo studied at the Arts Academy of Florence.

By the 90s, he moved on to making an indelible mark on the Italian graffiti scene, with one of the most recognizable and ubiquitous tags in Italy. After completing his education in Florence, Ozmo moved to Milan where he continued to work in prominent galleries, fine art institutions and within the public sphere. Notable recent solo shows include "Il PreGiudizio Universale" in 2012 at the Museum of 900 in Milan and Urban Arena at Museum of Contemporary Art MACRO in Rome which included the large scale mural "You Are Worth More Than Many Sparrows". Next to this more institutional work, he realizes monumental street art murals and exhibitions in the most in the world's capitals of urban culture and contemporary art including New York, Miami, San Francisco, Chicago, Baltimore, Shanghai, London, Berlin, Moscow, Sao Paolo, La Habana, Beirut and all around in Italy.

www.ozmo.it; www.instagram.com/ozmone; <https://www.facebook.com/pages/Ozmo/29545514311>

ERON_ Born in 1973, Eron was awarded best Italian street artist by the specialized magazine "AL Magazine" at the end of the 90s. He has been continuing, since then, to experiment and to improve his spray painting technique to achieve a unique and recognized pictorial result. Famous at international level for his figurative research in the field of street art and contemporary painting, Eron has been invited to display his works in several personal and collective exhibitions, in prestigious contexts such as the PAC of Milan, the Horizon One Gallery – Museum of Modern Art of Cairo, the Palace of Exhibitions and the Museum of Contemporary Art of Rome, the Biennale of Venice and he has reached some important declarations, such as The Prize Mondadori Art and the Terna Prize at the Chelsea Art Museum of New York.

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